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Cristina's Fine Mexican Restaurant- EAT, DRINK & LOVE

Cristina's Raises \$10,000 for Breast Cancer Awareness

Dallas, Texas (November 9, 2011) – Cristina's Fine Mexican Restaurant has donated a portion of sales to *Susan G. Komen for the Cure*® for Breast Cancer Awareness. The **EAT, DRINK & LOVE** campaign raised \$1 for every Guacamole Mexicano, Skinny Margarita and Fudge Brownie sold during October's breast cancer awareness month- to the tune of \$10,000.

"The response from our customers has been outstanding. I want to say a special "Thank You!" to the Cristina's customers who bought these select menu items during our **EAT, DRINK & LOVE** campaign," said David Brian, CEO of Cristina's. "This was a campaign that allowed our customers to fill up their stomachs and their hearts at the same time. We are so proud of having worked on this campaign with Susan G. Komen for the Cure®. Virtually everyone has been touched by breast cancer in some way. With support, we can save lives, empower people and find a cure hopefully in the near future".

Cristina's is a casual, stylish neighborhood restaurant and bar that specializes in authentic Mexican dishes and handcrafted specialty cocktails along with an extensive selection of small and large dishes to choose from. The **EAT, DRINK & LOVE** food items chosen as fundraiser dishes are a few of Cristina's best sellers.

About Cristina's Fine Mexican Restaurant

Cristina's Fine Mexican Restaurant is a local fine dining establishment with 11 DFW locations. Cristina's was founded in 1989 by the Vargas family whose central Mexico roots help create the unique menu that combines a variety of down-home Tex-Mex favorites as well as central Mexican dishes. *Comida casera* (home cooking), family-style service and the hospitable touch makes Cristina's a favorite in DFW.

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, which is now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer with more than \$1.9 billion invested to date. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit komen.org or call 1-877 GO KOMEN.